



5th June 2020

Well Connected wins £1,000 Movement for Good award

Well Connected has won a £1,000 Movement for Good award thanks to nominations from the public.

Well Connected is one of 500 winners in specialist insurer Ecclesiastical's Movement for Good awards, which is giving £1million to charities this summer.

'This kind donation will support the much needed development of a new website and promote our social media presence; raising our profile and demonstrating the impact of our work using a range of interactive mediums such as videos and blogs as well as showcasing our outcomes, products and resources.

The website will provide easily accessible information for partners and stakeholders as well as for members of the public; it will be fun and informative, enabling us to easily profile our projects as well as allowing us to deliver more such as our Dental Ambassador training programme, for young people with learning disabilities and Supervised Tooth brushing for 3-5 year olds across the South West.

Using our expertise, we will focus on topics such as oral health, effective hand washing, reducing cross infection and diet and nutrition. Resources such as activity sheets, fact cards, brushing charts, games and quizzes will be available to download, for use at home or settings including children's centres, schools and nurseries [including Special Educational Needs and Disabilities settings], hostels and centres for people recovering from addiction. A contemporary website will provide Well Connected with the springboard to expand our reach and share good practice with others.'

Members of the public were invited to nominate causes close to their hearts, with 500 gifts of £1,000 available for donation. 13,695 charities were nominated by an amazing 253,879 members of the public.

"We are thrilled to be receiving this donation and send our heartfelt thanks to everyone who nominated Well Connected; it will help us to raise our profile, showcase our exciting programmes, share our creativity and expertise with others. Thank you to the Movement for Good for choosing us!" Mags Truman Chief Operating Officer & Wendy Smith MBE Strategic Lead for Community Engagement

Mark Hews, group chief executive at Ecclesiastical, said: "We would like to thank every single person who took the time to nominate a good cause as part of our Movement for Good awards. Ecclesiastical is a unique financial services group. We are owned by a charity which means all available profits can be given to the good causes that are so important to our customers. As a company whose purpose is to contribute to the greater good of society, charitable giving is at the heart of our business. We know that £1,000 can make a huge difference to the incredible work that charities do and we're looking forward to seeing how this financial boost will change lives for the better."